



Aug 17, 2012 – Health and Fitness Expo
Aug. 18, 2012 - Kids 2K, Pasta Feed, Health and Fitness Expo
Aug. 19, 2012 - Marathon, Marathon Relay, Half Marathon, 5K

Sponsorship Opportunities

The Anchorage Running Club is a 501(c)(3) not-for-profit organization. Funds raised from the Anchorage Running Club's Big Wild Life Runs (BWLR) support its mission to promote healthy lifestyles through exercise. The Club uses a portion of our funds to put on or support multiple races throughout the year and a portion to bestow college scholarships to high school and University of Alaska Anchorage runners. We are always appreciative of sponsor support to help defray some of the costs associated with putting on this event and enable us to fulfill our mission.

For more information about sponsor opportunities, please contact: Sharron Fisherman at sdevfish@gmail.com or 503-473-6740 or write: eventinfo@anchoragerunningclub.org.

Sponsor Categories

EVENT SPONSORS—SOLD OUT

- Logo on front of shirt
- Banner on Start/Finish Arch
- Logo and link on BWLR website, links/likes on Facebook page (1120 “likes”, and growing)
- Frequent announcements of sponsorship during event, level of sponsorship included in all radio, TV, and print advertising, and inclusion at presentation during Pasta Feed
- Complimentary race entries
- Both and Health and Fitness Expo—opportunity to place items in goody bags

GOLD SPONSORS - \$5000, including in-kind donations

- Large logo on back of all event and volunteer shirts
- Large banner provided by sponsor placed along webbing at start/ finish chute
- Logo and link on BWLR website, links/likes on Facebook page (1120 “likes”, and growing)
- Frequent announcements of sponsorship during event, level of sponsorship included in all radio, TV, and print advertising, and inclusion at presentation during Pasta Feed
- Complimentary race entries
- Both and Health and Fitness Expo—opportunity to place items in goody bags

SILVER SPONSORS - \$3000, including in-kind donations

- Logo on sleeve of all event and volunteer shirts
- 6 foot banner provided by sponsor placed along webbing near start/finish chute
- Logo and link on BWLR website, links/likes on Facebook page (1120 “likes”, and growing)
- Frequent announcements of sponsorship during event, level of sponsorship included in all radio, TV, and print advertising, and inclusion at presentation during Pasta Feed
- Complimentary race entries
- Both and Health and Fitness Expo

www.bigwildliferuns.org
Anchorage Running Club/Big Wild Life Runs
PO Box 243362 Anchorage, AK 99518

Sponsor Categories (Continued)

BRONZE SPONSORS - \$2000, including in-kind donations

- 4 foot banner provided by sponsor placed along webbing near start/finish chute
- Logo and link on BWLR website, links/likes on Facebook page (1120 “likes”, and growing)
- Announcements of sponsorship during event, included in most radio, TV, and print advertising, and inclusion at presentation during Pasta Feed

SUPPORTING SPONSORS: \$500-1000, including in-kind donations

- Logo and link on BWLR website, links/likes on Facebook page (1120 “likes”, and growing)
- Announcements of sponsorship during event and inclusion at presentation during Pasta Feed

FRIENDS: Less than \$500 donation

- Link on BWLR website