

Alaska Airlines

*Offering discounts to attendees of the
Big Wild Life Runs 2012
in Anchorage, Alaska!*

Alaska Airlines is pleased to offer the following discounts:

TRAVEL DISCOUNT:

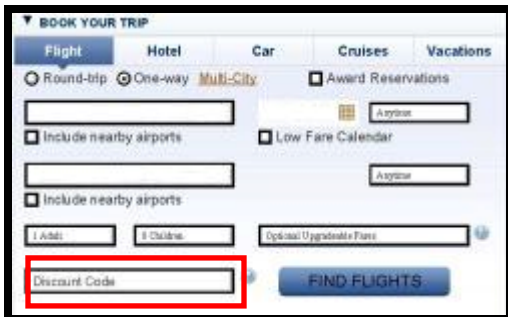
5% discount off all published fares to Anchorage, Alaska, from any Alaska Airlines intra-Alaska, US or Canadian city.

VALID TRAVEL DATES:

August 11 – August 25, 2012

HOW TO BOOK:

To take advantage of these discounts online at www.alaskaair.com, simply use e-certificate code **ECMA70** in the Flights Quick Search box.



The image shows a screenshot of the Alaska Airlines website's flight search interface. At the top, there are tabs for 'Flight', 'Hotel', 'Car', 'Cruises', and 'Vacations'. Below these are radio buttons for 'Round-trip', 'One-way', and 'Multi-City', and a checkbox for 'Award Reservations'. There are two input fields for origin and destination, each with an 'Airport' dropdown menu. Below these are checkboxes for 'Include nearby airports' and 'Low Fare Calendar'. There are also input fields for 'Adults', 'Children', and 'Optional Upgrade Points'. At the bottom, there is a 'Discount Code' input field, which is highlighted with a red box, and a 'FIND FLIGHTS' button.

Or by calling the Alaska Airlines Group and Meetings Desk at 1-800-445-4435, or your travel agent and reference ID number MA70. There is no booking fee when booking on AlaskaAir.com, however, a \$15.00 ticketing fee will apply for bookings made by calling into the Group Desk.

